

Colors of IMPRINT



Pierce Kinnally | YOGA WITH NEW FRIENDS

MAY 2020



Colorists, unite!

It's time to relax. Coloring has been shown to reduce stress and anxiety—and the Imprint team is all about that. So, whether you opt to embark alone or with those you love, pick up those pencils, markers or crayons and get coloring!

We'd love to see how it goes, so tweet us a picture of your handiwork or tag us on Facebook @imprintcontent. You can always reach us via email at imprint@imprintcontent.com, too. We can't wait to see your creations.

Have fun, Your friends at **IMPRINT**

At Imprint, we are all about content and how design contributes to impact and engagement. Find out more about us at imprintcontent.com.

The artists at work

Pierce Kinnally Visual Designer

"Yoga with New Friends" (**cover**) comes from the positive new ways we're engaging in activities at home, which sometimes means with new partners that couldn't come to the yoga studio with you!

Andy Seibert Managing Partner

We're all staying at "Home," (**pg 3**) and home is where the heart is—so I put a diversity of homes in the drawing. My partner, Alejo Vietti, wants to help bring back "New York City" (**pg 4**) to full color.

Craig Gartner Art Director

I always liked that no two "Squiggles" (**pg 5**) are ever the same, and I could determine how they would look. I also used to draw this little "King" (**pg 6**) as part of a never-finished children's book. I love Paris and have drawn the "Eiffel Tower" (**pg 7**) from memory many times over. And, finally, "Numbers" (**pg 8**) is a Stuart Davis-inspired exercise in graphic stillness.

Michele Radcliffe Senior Director

The Golden Gate "Bridge" (**pg 9**) is one of my favorite places to walk, especially when the fog has cleared! And the "Bridge at Sunset" (**pg 10**) is magnificent.



Colter Hettich

Managing Editor

I offer up a “Doodle Tutorial” (pg 11) which results in a very cool, very psychedelic pattern, and that’s before the coloring even begins! I also captured our cat, “Oliver” (pg 15), in our fourth floor window facing the street. He loves this corner next to the lamp. My wife, Lizzie, brings you “Flamingo” (pg 16). She is ready for the beach!



Scot Maitland-Brownell

Director, New Business Development

When I was a kid, we used to go to the Johnson Park Zoo to see “Monty” (pg 17) the bear. I thought it would be fun to create him using squares so that he could be remembered.



Kim Papa Amadeo

Editorial Director

My three-year-old nephew, Jackson, loves to color and was so excited to be part of this book. When he asked me what he should draw, I told him “whatever makes you happy.” Quote from Jackson: “‘Rainbows’ (pg 18) make me happy. I love looking at all the colors.”



Louisa Costa

Associate Director

During the quarantine, my family and I have been puzzling a lot. We ordered this thousand piece fish puzzle that was difficult to finish. It felt like a feat to complete! This drawing is a replication of that “Fish” (pg 19). I hope you feel as accomplished coloring it as we did putting the pieces together.



Molly Malinowski

Associate Director

I’ve always loved the outdoors, but being in quarantine has given me an even greater appreciation. I thought I’d draw something from nature that I love- “Mountains” (pg 20) (it’s also one of the few things I actually know how to draw).



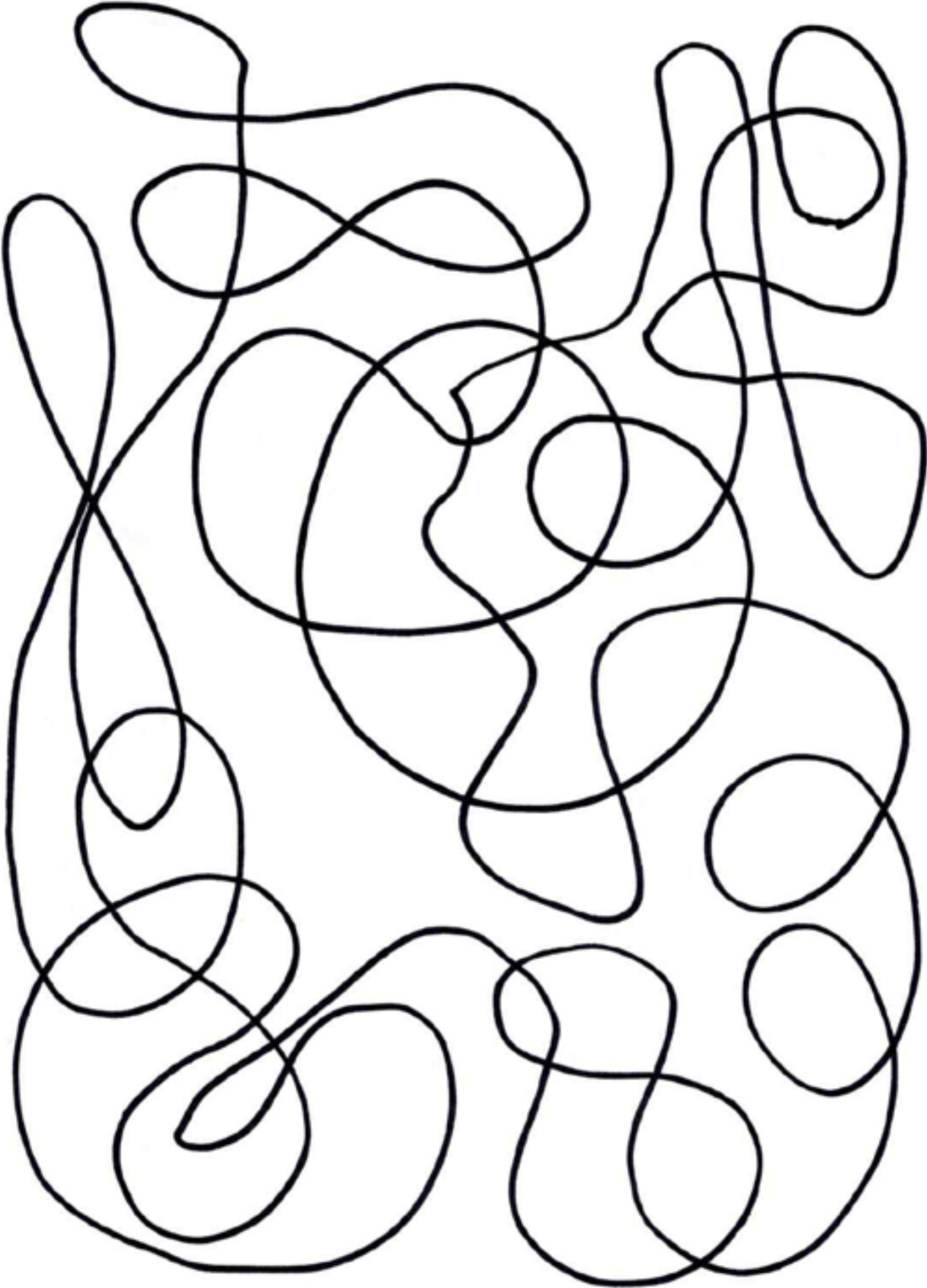
Ashley Logan Brenner

Creative Director

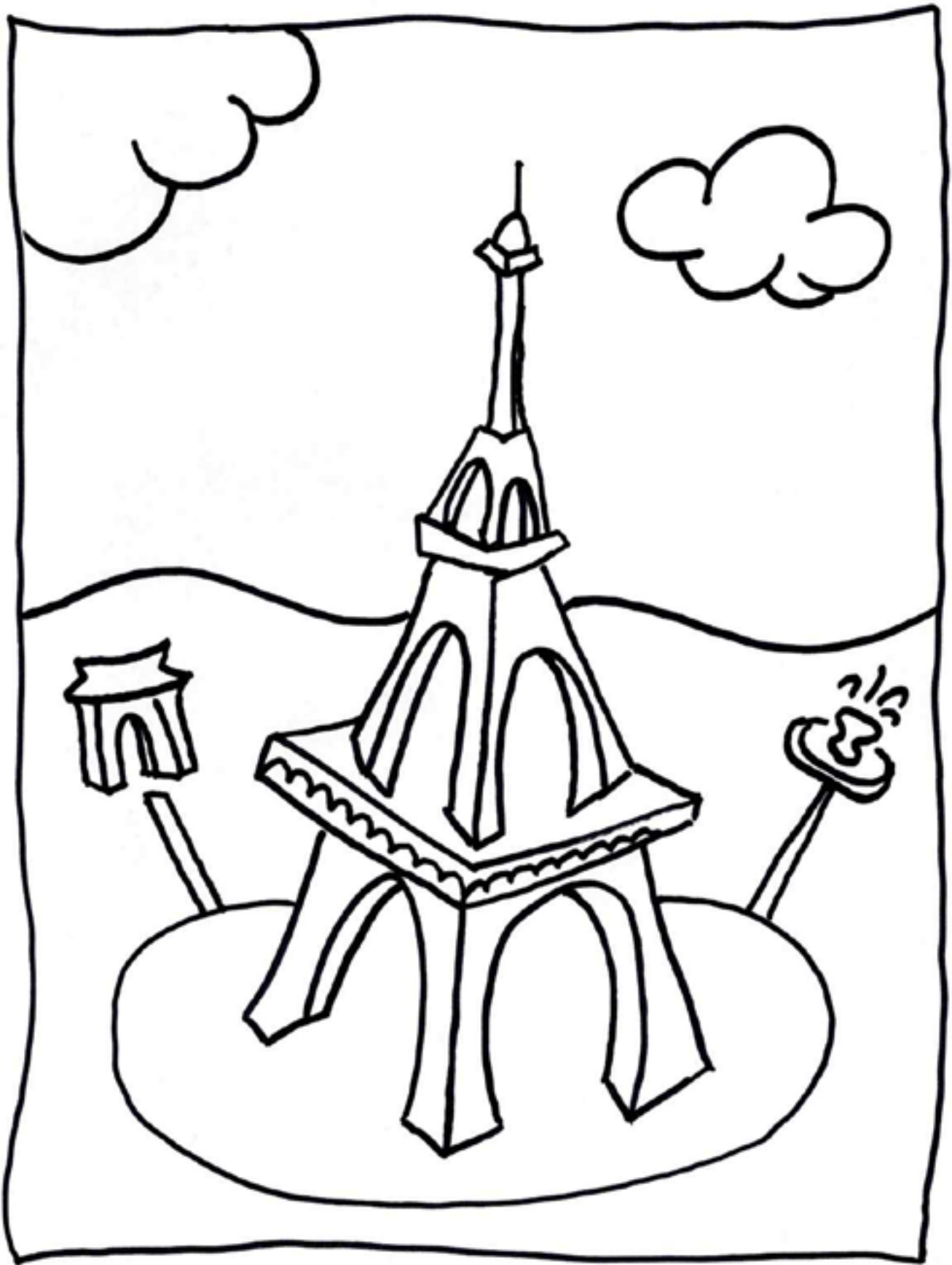
These “Trees” (pg 21) are about drawing something that makes me feel happy, and boosting other people’s spirits. My 13-year-old daughter, Kaili, also loves art and contributed her image of a “Hot Air Balloon” (pg 22) since she would like to travel in one someday soon. I drew “Spring Brunch” (pg 23) because, well, who doesn’t love that? And we should all think about how we can “Make Magic!” (pg 24)

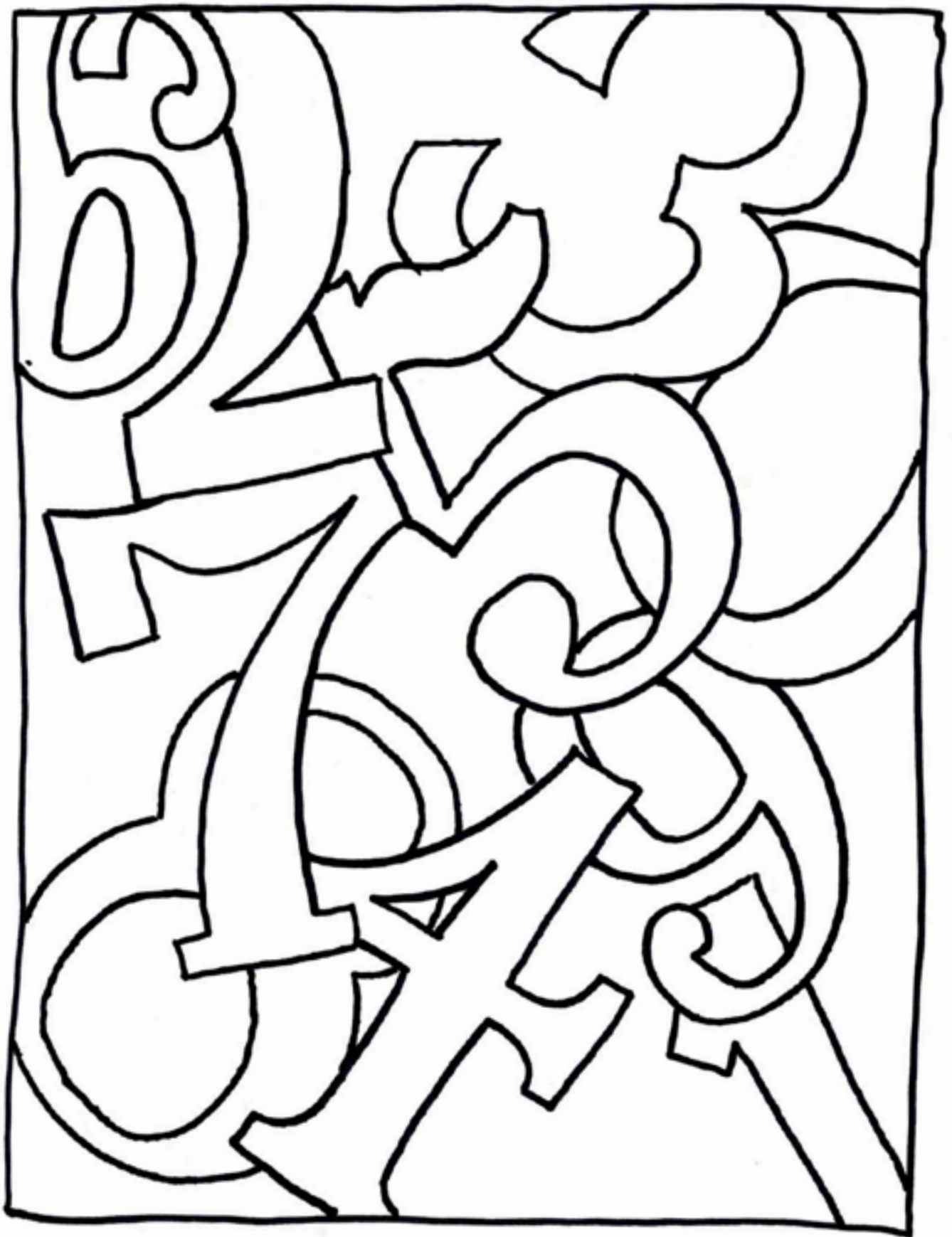


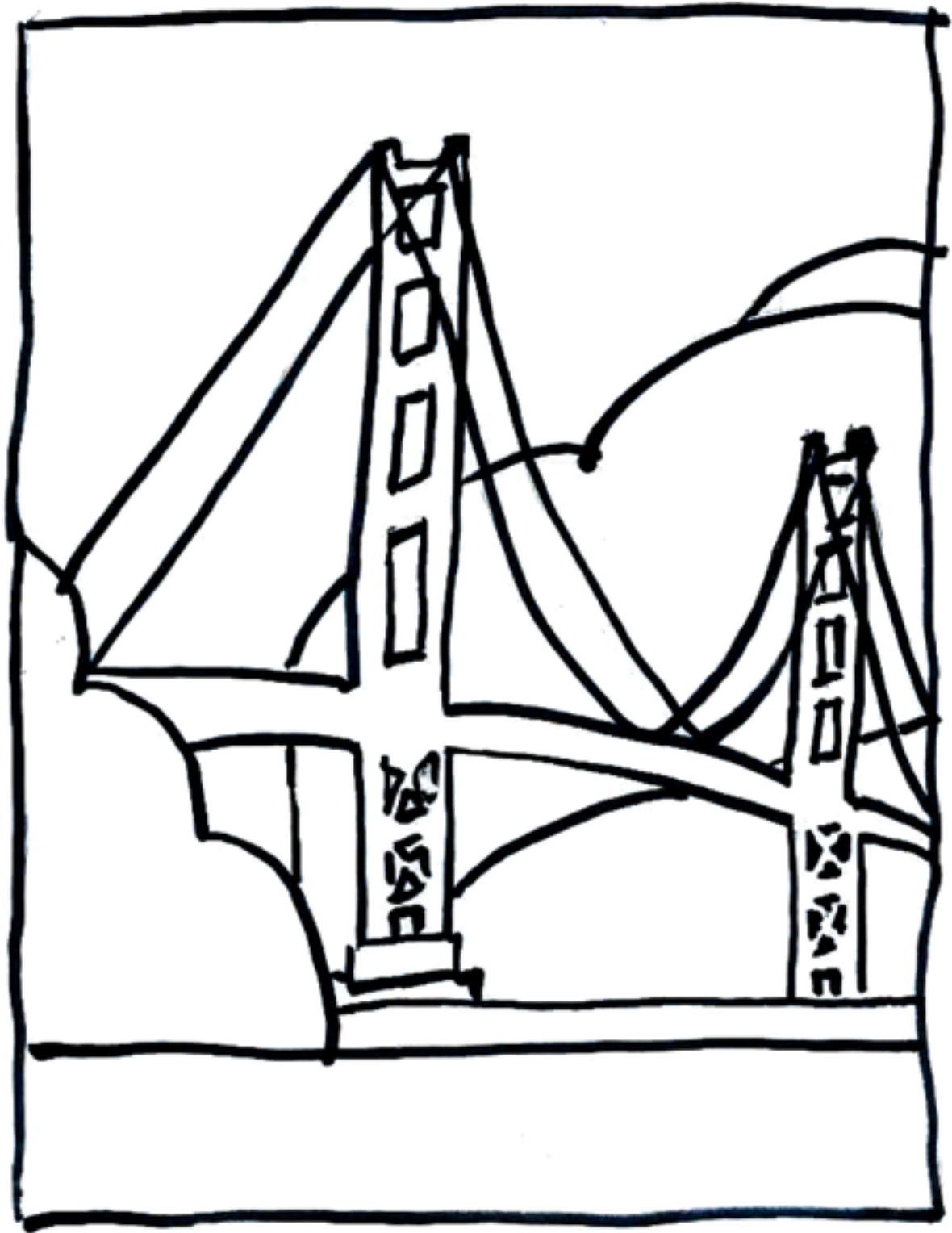


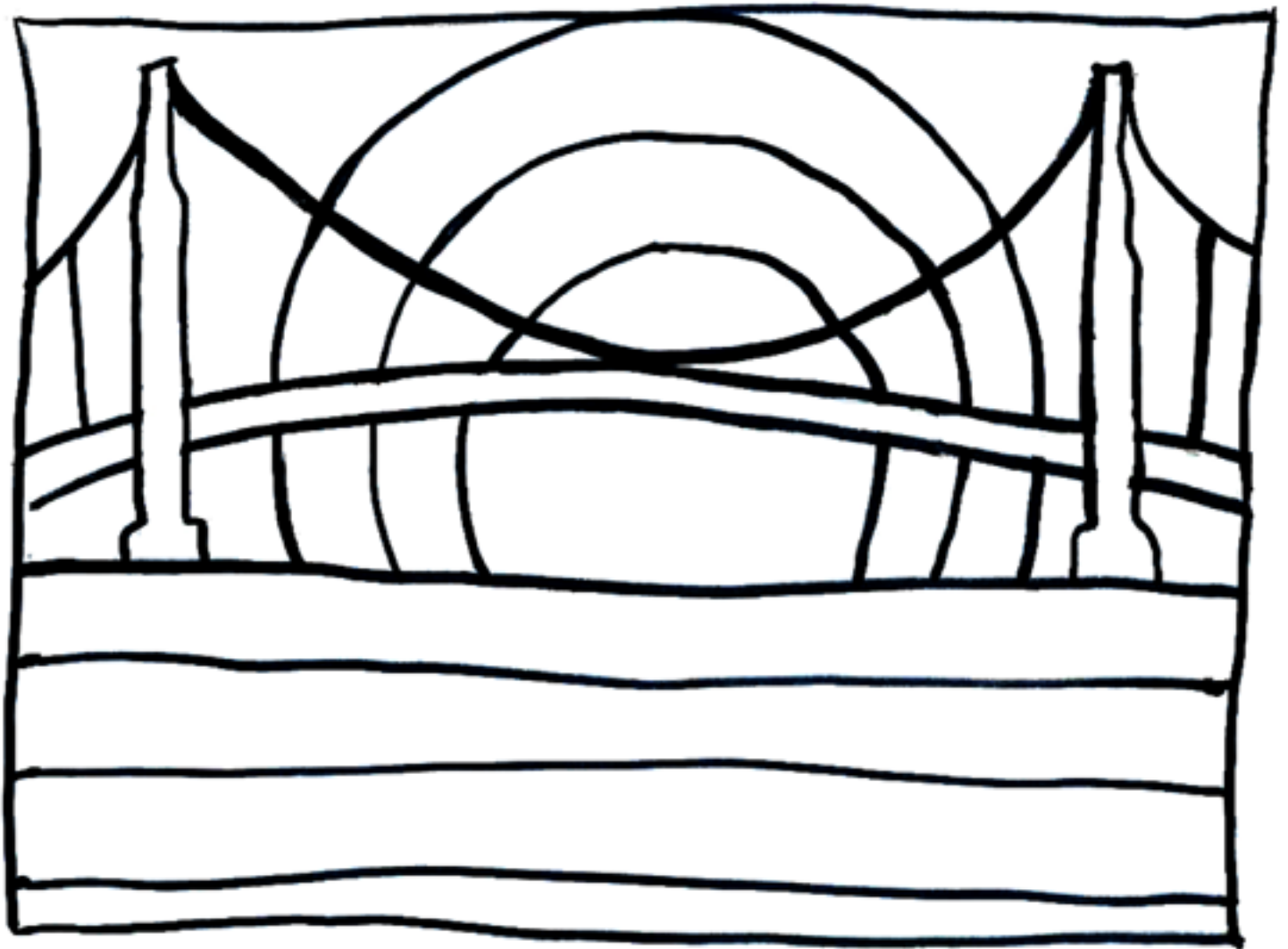


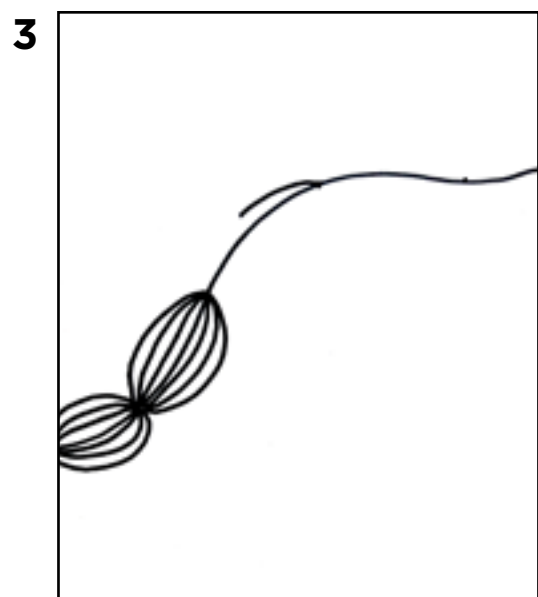
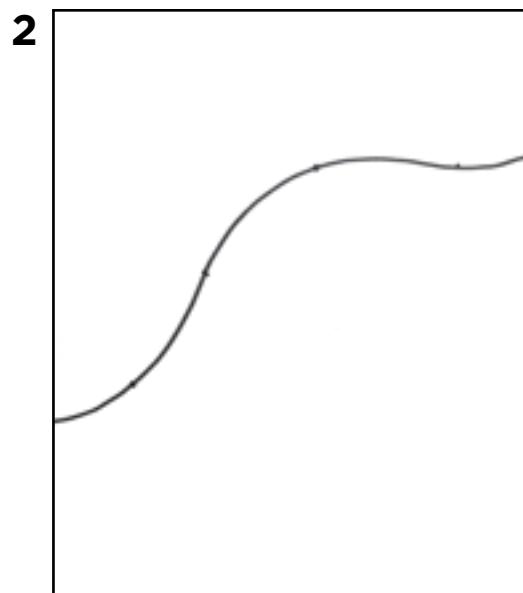
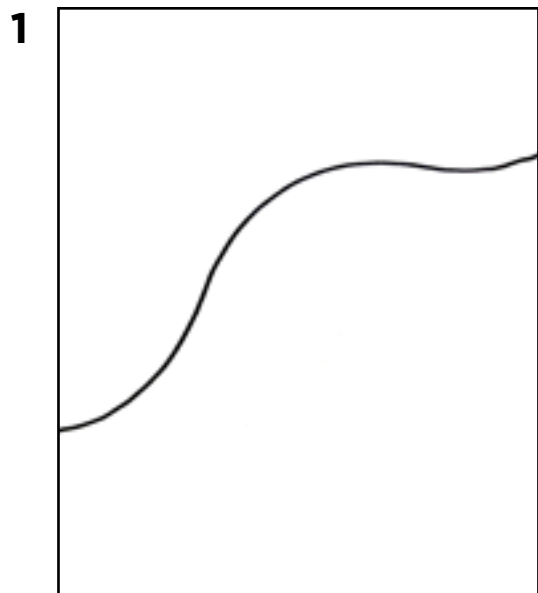






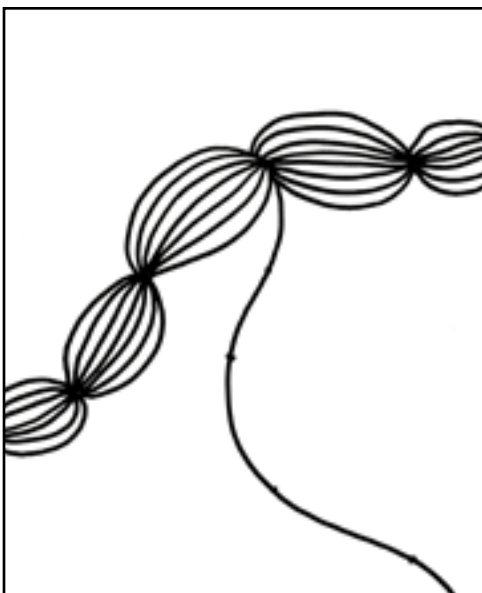




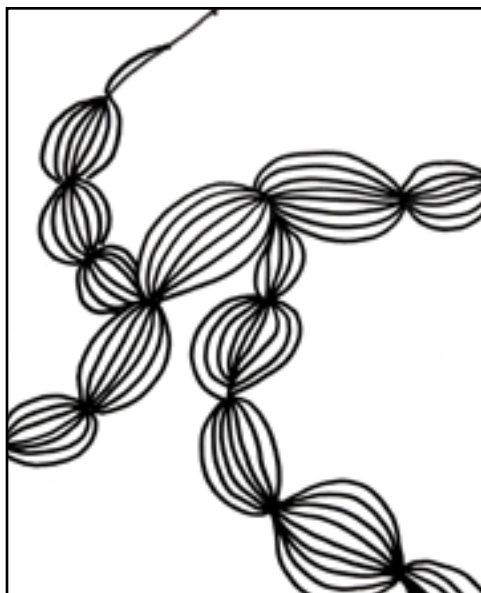


- Start by connecting two opposing sides of the page with a line with several curves. Avoid creating loops, but make it as curvy as you like.
- Place 4 or 5 equally spaced dots along the line.
- Begin connecting the dots with 3 or 4 lines on each side. Follow the shape of the initial line where you can, but you'll see that after a few lines the space between dots begin to take a football-like shape.

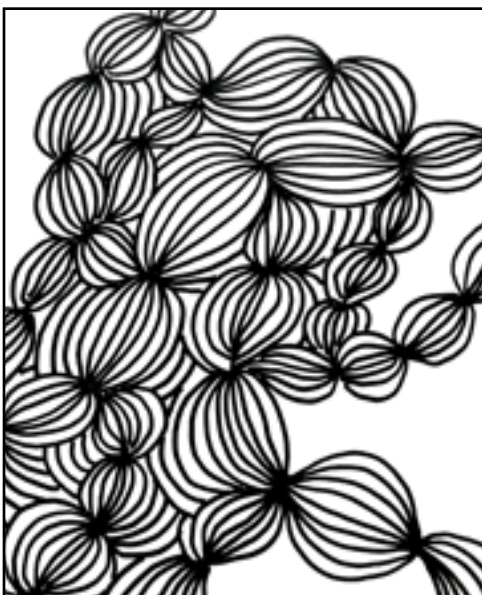
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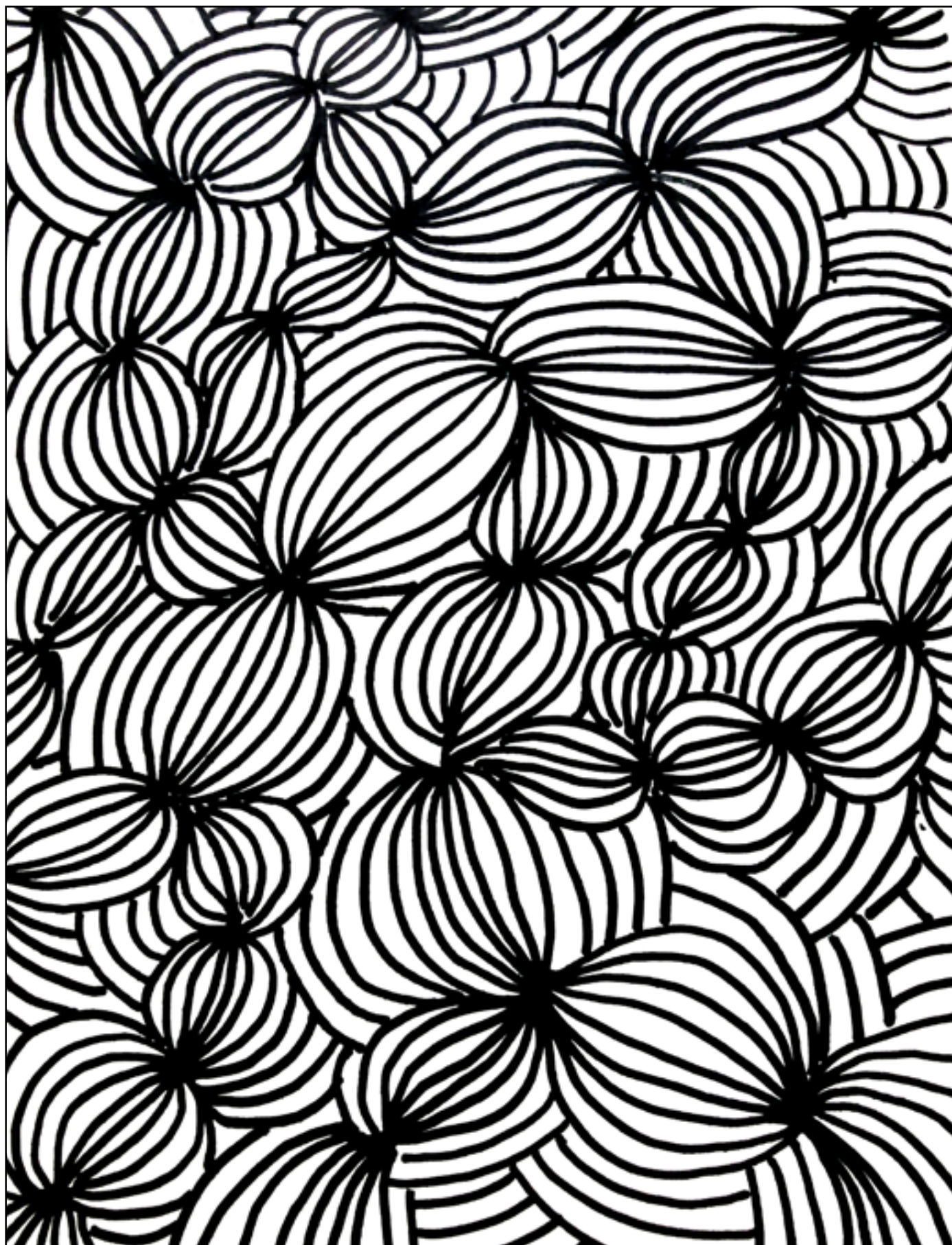
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- For the dots closest to the edge of the page, draw the lines as if they would connect with an imaginary dot off the page. Once your first line is done, pick one of the dots and draw a new line. Then, like before, draw several evenly spaced dots along the new line.
- Once your second line is complete, go back and pick a different dot on your initial line. Repeat the steps until all of the dots on your initial line have their own completed, curvey lines going to the edge of the page.
- Now you can begin connecting dots on one line to the dots of another. When you begin to run out of space, just pick a nearby line—it doesn't matter which, take your pick!—and continue building on it to fill-in the gaps. To fill out gaps at the edge of the page, just do the same thing. By randomly picking nearby lines, you'll help create the mesmerizing final effect!



Use this page and Colter's starting line to make your own fun design!
Or take a fresh page and make whatever squiggle comes out!

